



Alsatia Club Foundation, Inc.

P.O. Box 934 Funkstown, MD 21734-0934

Mummies' Parade Committee

Be a Part of the Thriving Alsatia Mummies' Parade!

Dear Business Leader:

Join us for the 97th Annual Alsatia Mummies' Parade! This vibrant event attracts thousands and is a great opportunity to showcase your business to the community.

Support a Tradition & Gain Benefits:

By becoming a sponsor, you'll help us continue this beloved tradition and receive valuable exposure:

- **Increased Brand Awareness:** Get your logo seen by thousands at the parade and in our promotions.
- **Social Media Recognition:** Receive shoutouts and ad space on our Facebook page.
- **VIP Treatment:** Enjoy reserved seating and live mentions during the parade (depending on sponsorship level).

See Attached Flyer for Details:

The attached flyer outlines our sponsorship levels and benefits. Choose the package that best suits your needs.

Questions? We're Here to Help!

Contact us at parade@alsatiacclubinc.com for any questions.

Sincerely,

James G. McCleaf, II

Parade Committee Chairman

P.S. Don't miss out! Space is limited for some sponsorship levels.



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Mummers' Parade Committee

2024 SPONSORSHIP LEVELS

\$2,500 Diamond

- Alsatia Float* (Honorary Grand Marshal and Queen/King/Royal Court, or Santa) or Prize sponsor*
- 450-character ad on our Facebook page repeated once a month from the time of sponsorship
- Sponsorship shoutout on our Facebook page
- Live advertisement during the parade
- 2 decorated vehicle entries OR a float
- 10 reserved seats in the VIP area near the judges
- Logo on the Mummies' Parade advertisement materials

\$1,000 Gold

- Alsatia Float* (Whoville/Grinch) or Prize sponsor*
- Large company logo included riding through the parade
- 450-character ad on our Facebook page repeated once a month from time of sponsorship
- Sponsorship shoutout on our Facebook page
- Live advertisement during the parade
- 1 decorated vehicle entry
- 6 reserved seats in the VIP area near the judges
- Logo on the Mummies' Parade advertisement materials

\$500 Silver

- Medium company logo included riding through the parade
- 450-character ad on our Facebook page repeated once a month from time of sponsorship
- Sponsorship shoutout on our Facebook page
- Live advertisement during the parade
- 1 decorated vehicle entry
- 4 reserved seats in the VIP area near the judges
- Logo on the Mummies' Parade advertisement materials

\$250 Bronze

- Small company logo included riding through the parade
- Sponsorship shoutout on our Facebook page
- Live advertisement during the parade
- 1 decorated vehicle entry
- 4 reserved seats in the VIP area near the judges
- Logo on the Mummies' Parade advertisement materials

**Limited Quantity, email parade@alsatiacubinc.com for availability*



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SPONSORSHIP AGREEMENT

We would like to sponsor the 2024 Annual Alsatia Mummies' Parade

Company name: _____

Contact Person: _____

Billing Address: _____

Phone: _____

Email: _____

Company Name to appear in Print/Web:

URL for hyperlink: _____

Social media links: _____

Please attach a high-definition image (.jpg) of the company logo and sponsorship ad blurb as you would like it to be posted.

Select your sponsorship level:

_____ **\$2,500 Diamond**

_____ **\$1,000 Gold**

_____ **\$500 Silver**

_____ **\$250 Bronze**

Online payments accepted at: <https://www.alsatiacclubinc.com/make-a-donation/>

or Make checks payable to: Alsatia Club Foundation

Email completed forms to: parade@alsatiacclubinc.com